

Call for Proposals: Documentary Production Agency

Uttarakhand Gramin Bank proudly celebrates a 42-year legacy of trust, innovation, and community empowerment. We are seeking a creative and experienced documentary production agency to capture our remarkable journey—from our humble beginnings to becoming a cornerstone of rural banking in Uttarakhand.

Project Overview

- **Objective:**
To craft a compelling documentary that chronicles the transformative 40-year journey of Uttarakhand Gramin Bank, highlighting the challenges, milestones, and community impact along the way.
 - **Scope:**
 - **Storytelling:** Capture authentic narratives through interviews, archival footage, animations, and on-location shoots.
 - **Cultural Insight:** Showcase the unique local culture and the bank's role in uplifting rural communities.
 - **Historical Documentation:** Present an engaging timeline of our evolution, innovations, and contributions to regional development.
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Agency Requirements

- **Experience:**
Proven track record in documentary filmmaking, particularly projects that involve historical, cultural, or financial themes.
- **Creativity & Vision:**
Ability to translate factual history into a captivating visual narrative that resonates with diverse audiences.
- **Technical Expertise:**
Proficiency in handling interviews, archival research, and on-site shooting in both urban and rural settings.

Create and edit video content, including motion graphics, infographics, animation and sound design.
- **Portfolio:**
Submission of previous work that demonstrates your capacity to tell powerful, authentic stories.

Submission Guidelines

- **Proposal Content:**

- A creative concept outline detailing your vision for the documentary.
- A preliminary timeline and budget estimate.
- Relevant samples or links to past documentary projects.

- **Deadline:**

Proposals must be submitted by 05.03.2025.

- **Contact Details:**

Please send your proposals and any inquiries to:

Email: plg@ho.ugb.org.in

Address: Uttarakhand Gramin Bank, Head Office, 18-New Road, Dehradun